



Rajam Naidu

# **SPEED MATH TUTOR USING VEDIC MATHEMATICS**



# What is Speed Math using Vedic Mathematics

- Speed Math Tutor is based on Vedic Mathematics a powerful way to do calculations.
- This is an after-school math training program
- Employs a unique teaching and learning method
- Helps each child develop the skills needed to perform to his or her full potential in speed calculations.
- It is the fastest and easiest way to improve the calculation speed.
- Students can be trained to calculate at lightning speed, which is first of its kind in the world.



# Speed Math Tutor Franchisee

- We have designed a book and interactive software on the superior methods taught in Vedas.
- This was demonstrated to many students, educationists and parents'. Response from all of them is fantastic, as they realized that improvement in calculation speed is possible from the day 1.
- We are suggested by the educationists and parents to offer this as a training program.
- This situation brought us in front of a great opportunity to teach students who want to improve their calculations speed.
- To train the massive number of students spread all over the country, has become our mission.
- To achieve this mission we need partners that gave us the idea of Franchisee.

# What you should have

- **One time investment in the following**
  - A room to conduct the class
  - A computer
  - A large TV or an LCD projector
  - One time franchisee fee
- **Recurring expenses**
  - Teaching faculty cost or your effort
  - Promotional expense
  - Sales effort
  - Course material
  - A small royalty on the course fee



# Business potential


- Scope of this business is immense and you should be able to achieve a business turnover of 10 to 12 lakh rupees in an year with minimum staff. This is achieved by
  - Offering training in the own / leased premisis
  - Conducting training in schools
- Staff required is
  - One sales person
  - One trainer

# Speed Math Tutor – Course details using Vedic Mathematics

- Pinnacle course run on weekends
  - Duration 15 weeks
  - Course days every Saturday and Sunday
  - Course fees as lump sum Rs. 3000/-
  - Course fees in installments
    - Rs. 1000 as down payment
    - Rs. 750 each for 3 months
  - Taxes to be paid by the students as applicable

# Speed Math Tutor – Course details using Vedic Mathematics

- Zenith course run on week days
  - Duration 10 weeks
  - Course days three days every week
  - Course fees as lump sum Rs. 2750/-
  - Course fees in installments
    - Rs. 1500 as down payment
    - Rs. 750 each for 2 months
  - Taxes to be paid by the students as applicable



# Speed Math Tutor – Course details using Vedic Mathematics

- Summit course run 5 days a week
  - Duration 6 weeks
  - Course days five days every week
  - Course fees as lump sum Rs. 2500/-
  - Taxes to be paid by the students as applicable

# Speed Math Tutor – Course contents

- Welcome to **Speed Math Tutor**. A course designed to improve your computation speed. The course material includes a workbook and CD. **Speed Math Tutor** will help you to increase the calculation speed by 3 to 4 times in addition, subtraction and multiplication. This learning material is designed to help competitive exam aspirants, students, teachers, parents, businessmen, engineers and math enthusiasts.




# Speed Math Tutor – Course contents

- Addition
- Subtraction
- Complements
- Tables
- Multiplications
- Squares
- Cubes



# To whom Speed Math Tutor is useful?

- High School Students
  - Competitive exam aspirants
  - Teachers
  - Everyone who wants to improve calculation speed
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# How Speed Math Tutor course helps

- Speed Math course is designed to help you calculate at lightning speed. Course starts off with Complements, Addition, Subtraction and gradually goes on to Multiplication using smaller numbers and then bigger numbers. At the end of the course you will be able to multiply big numbers, calculate Squares and Cubes at lightning speed.



# Methodology

- Teach the method
  - Teach the exception
  - Teach if any further shortcuts are there
  - Give practice
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# Role of SDK Technologies

- Will train the franchisee on how to run the business
- Will train the trainer on how to conduct the course and the schedule of the assignments and tests
- Ensure the quality of the course
- Monitor the course schedules
- Monitor sales calls



# Business plan

- Following targets are the minimum a franchisee should achieve in the first year
  - 70 students for Pinnacle course
  - 50 students for Summit course
  - 5 schools with 100 students in each school
- How course in schools is conducted?
  - School will provide the necessary infrastructure
  - Franchisee trainer will train the school trainers
  - School trainer will conduct the training
  - Franchisee trainer will work towards quality assurance
  - Fee collected will be split between the School and the franchisee

# Investment required

- Franchisee fee : Rs. 50,000
- Caution Deposit : Rs. 10,000
- Training fee : Rs. 15,000
- Launch KIT : Rs. 50,000
- Total Investment : Rs. 1, 25, 000
- Taxes to be paid by the franchisee as applicable
- Recurring Expense
  - 20% of the fee collected as royalty
  - Material cost

# Deliverables to the franchisee

- Three days training comprising of
  - How to conduct and schedule the course
  - Quality assurance
  - Business plan
  - Marketing and sales
- Launch KIT comprises of
  - 50 copies of books, Course software CD ROMs, bag and a T Shirt
  - Brochures, handouts, standees, kiosk
  - Signboard



# Contact

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